

Fort Dorchester High School

Advertise with **THE FORT**

Packages: We offer our traditional print ads and more modern website advertising, or a nice blend of both, reaching a student population of over 2200, their parents and friends.

Contact: James Roller, adviser

Email: jroller@dorchester2.k12.sc.us

Address: 8500 Patriot Blvd.

N. Charleston, SC 29420



Call 843.552.2440 x. 263



Packages:

Print Ads

AD SIZE	DIMENSIONS	PRICE
Full Page	8.5 x 10	\$500
Half Page	8.5 x 5	\$275
Quarter Page	4.25 x 5.5	\$150
Eighth Page	4.25 x 2.5	\$100
Patriot Sponsor	Text listing and a free yearbook to a deserving student nominated by the faculty	\$60

Web Ads

DURATION	PLACEMENT	PRICE
Until August	All websites*, hall, mailings	\$200
Until February	All websites*, hall, mailings	\$150

*Placement in ad rotation on fdhsyearbook.com and fdhsnews.com

Web & Print Combination

- * Buy any print ad ¼ page or larger and add a year of web ads for only \$100.
- * Full page print ads includes yearlong web ad placement at no additional cost.

In Addition

- * All advertisers will be recognized with prominent placement in the school hallway, ensuring all will see their support throughout the school year.
- * Interactivity via QR codes in your print ads can be included for a modest charge. (see example on front and below)
- * Video ads possible on websites* -- introducing yearbook and/or newspaper videos
- * Websites combined average over 15,000 page views a year
- * If you have special needs, want to distribute coupons, or want to discuss other options, contact James Roller. (see other side of this document).



QR Codes

This is a QR code. Download a QR code reader app (text i-nigma to +44 7797 882325) on your phone, scan our code and see where it leads you...

And there is a code on the other side you can try as well. Imagine the possibilities...